

Marketing Your Books



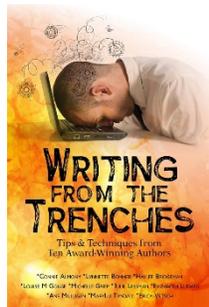
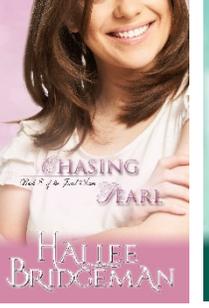
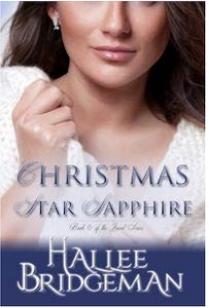
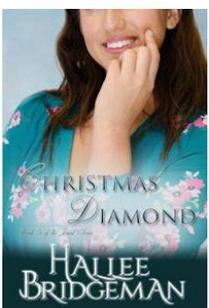
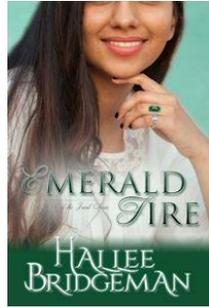
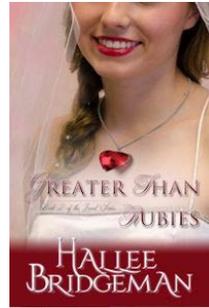
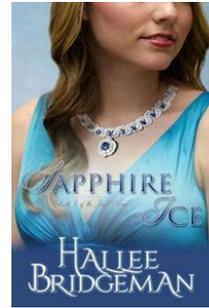
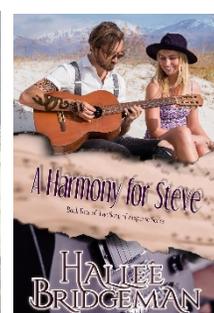
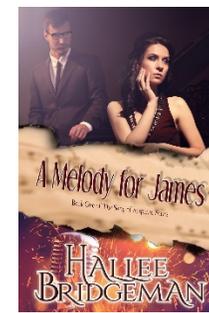
HALLIE
BRIDGEMAN

About Me

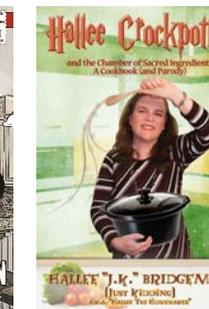
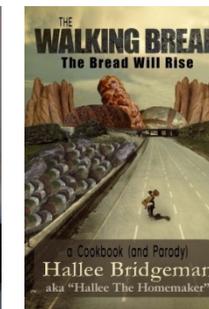
- Started publishing in 2012
- Published 28 books with over 600,000 sales
- Have taught all over the world



Olivia Kimbrell Press™



About Me



What is Marketing?

mar·ket·ing

/ˈmɑːrkətiŋ/ 

noun

the action or business of promoting and selling products or services, including market research and advertising.



Creating a Marketing Plan

- We are in a seriously dynamic industry
- Nothing that worked yesterday will work tomorrow
- Online marketing is a try and see what will work for you
- Some things will stay true regardless of how online marketing changes



“How to Create a Marketing Plan”

1. Write a mission statement (Set goals)



Mission Statement

To prayerfully craft stories as modern day parables to uplift fellow believers and minister to seekers in our fallen world.



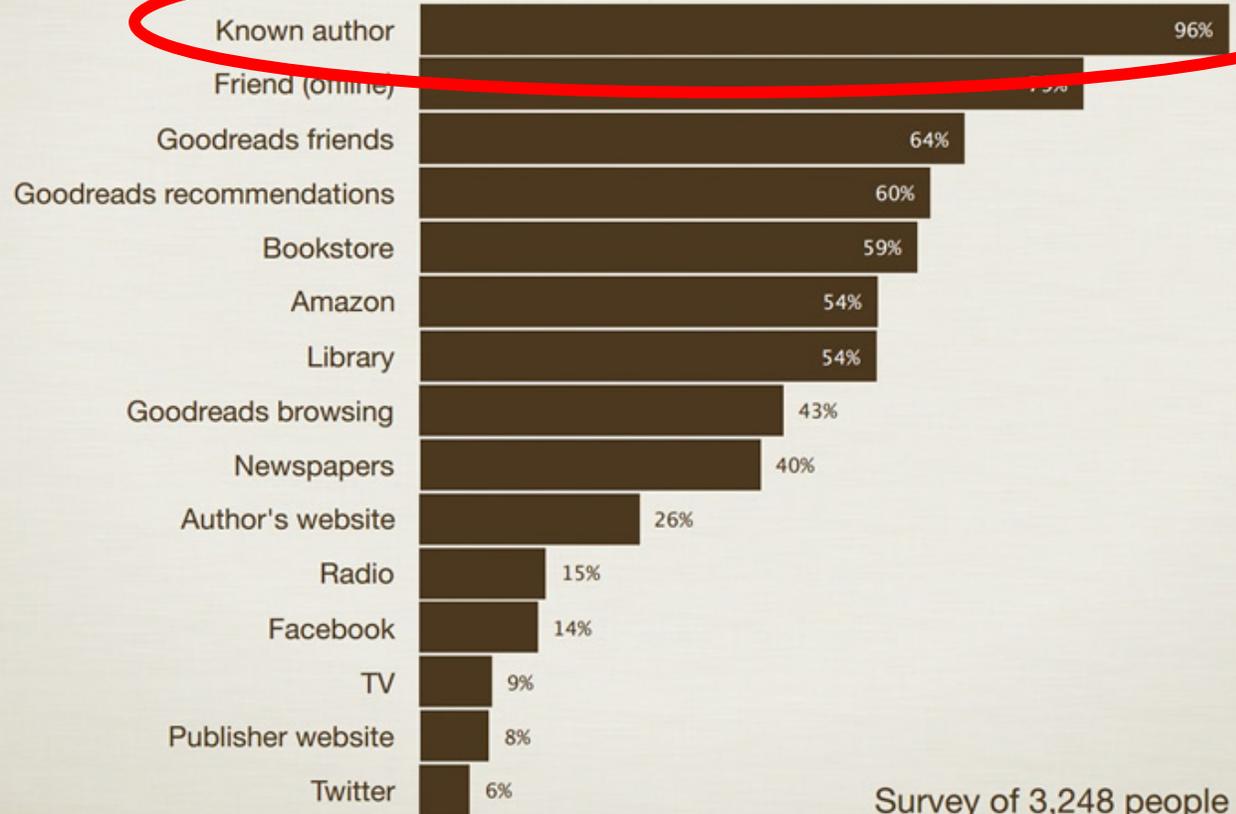
“How to Create a Marketing Plan”

1. Write a mission statement (Set goals)
2. List or describe niche markets
3. Describe your services
4. Spell out marketing and promotional strategies
5. Create a budget – time and money
6. Identify the competition. (What are other authors doing?)
7. Monitor results



Types of Marketing

Do you often find books from the following sources?



Survey of 3,248 people



Known Author

- Social Media
- Advertising
- Amazon Author Page
- Bookbub Page
- Blog
- Newsletter



Social Media

- Social Media
 - Goodreads
 - Facebook
 - Twitter
 - Instagram
 - Pinterest
 - LinkedIn



Types of Marketing

Do you often find books from the following sources?



Survey of 3,248 people

goodreads





PINTEREST

SOCIAL SITE THAT IS ALL ABOUT DISCOVERY

LARGEST OPPORTUNITIES



USERS ARE:

♂ 32% MALE

♀ 68% FEMALE

150 MILLION ACTIVE USERS



FACEBOOK

SOCIAL SHARING SITE THAT HAS 1.86 BILLION USERS WORLDWIDE

LARGEST OPPORTUNITIES



COMMUNICATING WITH CONSUMERS IN A NON-OBTRUSIVE WAY



1.86 BILLION ACTIVE USERS



INSTAGRAM

SOCIAL SHARING SITE ALL AROUND PICTURES AND NOW 60 SECOND VIDEOS

MANY BRANDS ARE PARTICIPATING THROUGH THE USE OF # HASHTAGS

AND POSTING

PICTURES CONSUMERS CAN RELATE TO (30 HASHTAGS MAX PER PIC)



600 MILLION ACTIVE USERS



YOUTUBE

VIDEO SHARING SITE

Sell • Teach
Entertain • Vlog

2nd LARGEST SEARCH ENGINE AFTER GOOGLE



WORLDWIDE MORE THAN 1 BILLION HOURS OF YOUTUBE ARE WATCHED PER DAY

1 BILLION or 25% of daily users are on mobile devices



Platform: Pinterest

- Can be used as a way to visually tell your novel's story
- Can be used as a way to promote your blog posts
- Can be used as a way to connect with female readership





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Facebook

- Make it a place where people can interact with you
- This is your chance to be a real person
- Branding (coffee posts)
- Sharing personal stories
- Finding a niche discussion point (cooking, autism, Christianity)
- Live videos: Coffee Chats



Facebook

Don't let Facebook become your end all and be all.



Don't let Facebook be your end all and be all

6 FACEBOOK POPULARITY DECLINE

Despite being the #1 social media marketing platform today, Facebook has seen declining use among all age groups **except the older (55+ age group) in 2018.**



This will continue in 2019, as Pew Research revealed that many people had changed the way they interact with the social media platform.

According to a new Pew Research Center survey,

42%  **BREAK** 

say they have taken a break from checking the platform for a period of several weeks or more, while

26%  **DELETE** 

say they have deleted the Facebook app from their cellphone.

All in all, some **74%** of Facebook users say they have taken at least one of these three actions in the past year.



Digital Marketing Trends to Watch Out for 2019
www.business2community.com





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- Younger audience is on Instagram
- Facebook ads feed to Instagram
- Entirely picture-based
- Hashtags are the key to doing Instagram properly

Instagram

Hashtags for Instagram to connect with readers:

#bookish #novel
#readmore #booksofinstagram
#bookstagram #booktastic
#amreading
#readersofinstagram
#bookoftheday #booknerdigans
#booknerd #bookhaul
#bookaddict #booklove
#bibliophile #bookclub
#ilovereadings#bookworm
#shelfie #creativityfound

30 #'s max
Put in comments

Hashtags for Instagram to connect with other writers:

#writersofinstagram
#writersofig
#amwriting
#amediting
#authorlife
#indieauthors
#nanowrimo
#ilovewriting
#writerscorner
#writersofinsta
#writerscommunity





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Youtube

- 2nd largest search engine in the world after Google.
 - This is important
 - Make sure you fill your videos with metadata and keywords
- The more followers you have on Youtube, the more you can customize your site

2ND LARGEST
SEARCH ENGINE
IN THE WORLD



YouTube

2 VIDEO MARKETING



Video marketing is one of the fastest-growing strategies nowadays, and it's showing no sign of slowing down any time soon.

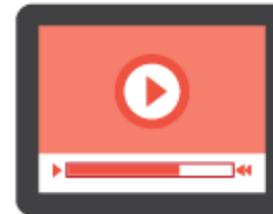


According to Cisco,
OF INTERNET TRAFFIC

will be through video by 2021, though you don't have to wait that long to tap the full potential of this platform in growing your business.

In fact, Even small businesses with limited resources are also leveraging this strategy, with only

24%



reporting that they relied on external agencies for business video production!



Social Media

https://hootsuite.com/dashboard#/publisher

Most Visited Getting Started 1&1 1&1 Webmail 2.0 (6) Food for thought - ... Hallee Bridgeman - Bo... AutisticChick Home20+ https://www.facebook... Home0

Compose message...

Publisher Filter by profile... 0

List Day **Week** Month

Aug 7 — 13 2016 Today

	Sun 8/7	Mon 8/8	Tue 8/9	Wed 8/10	Thu 8/11	Fri 8/12	Sat 8/13
12am			12:15 - 12:20 6 Messages (Click to view all)				
1am				1:15 - 1:20 6 Messages (Click to view all)			
2am	1:30 - 1:35 6 Messages (Click to view all)						
3am		2:30 - 2:35 6 Messages (Click to view all)			2:15 - 2:20 6 Messages (Click to view all)		
4am			3:30 - 3:35 6 Messages (Click to view all)			3:15 - 3:20 6 Messages (Click to view all)	
5am	4:45 - 4:50 6 Messages (Click to view all)			4:30 - 4:35 6 Messages (Click to view all)			4:15 - 4:20 6 Messages (Click to view all)
6am	6:15 - 6:20 6 Messages (Click to view all)	5:45 - 5:50 6 Messages (Click to view all)			5:30 - 5:35 6 Messages (Click to view all)		
7am		7:00 #coffee #goodmorning	6:45 - 6:50 6 Messages (Click to view all)	7:00 #coffee #goodmorning	7:00 #coffee #goodmorning	6:30 - 6:35 6 Messages (Click to view all)	

Try Bulk Composer BETA

Aug 6, 8:31 am
(GMT-4) America/Kentucky/Louisville



Social Media

https://hootsuite.com/dashboard#/publisher

Search

2 x

Compose message...

Publisher

Filter by profile... 0

List Day **Week** Month

Aug 7 — 13 2016

Today

	Sun 8/7	Mon 8/8	Tue 8/9	Wed 8/10	Thu 8/11	Fri 8/12	Sat 8/13
7am	(Click to view all)	7:00 #coffee #goodmorning #monday	6:45 - 6:50 6 Messages (Click to view all)	7:00 #coffee #goodmorning #dune	7:00 #coffee #goodmorning #thursday	6 Messages (Click to view all)	
8am	7:30 - 7:35 6 Messages (Click to view all)	7:15 - 7:20 6 Messages (Click to view all)		7:45 - 7:50 6 Messages (Click to view all)		7:30 - 7:35 6 Messages (Click to view all)	
9am	8:00 "The authors in this happy Birthday Joy"	8:30 - 8:35 6 Messages (Click to view all)	8:15 - 8:20 6 Messages (Click to view all)		8:45 - 8:50 6 Messages (Click to view all)		
10am	10:00 #christ #yeshua #jesus #theword	10:00 #christ #yeshua #jesus #theword	9:15 #Christia #romanc #FREERE	9:30 - 9:3 6 Messages (Click to view all)	9:15 - 9:20 6 Messages (Click to view all)	9:45 - 9:50 6 Messages (Click to view all)	10:00 #christ #yeshua #jesus #theword
11am	11:15 - 11:20 6 Messages (Click to view all)		10:00 "You will feel God working"	10:30 - 10:35 6 Messages (Click to view all)	10:00 #christ #yeshi #theword	10:15 - 10:20 6 Messages (Click to view all)	10:45 - 10:50 6 Messages (Click to view all)
12pm		12:15 - 12:20 6 Messages (Click to view all)		11:00 "Talk about edge of your seat!" Smoke & Mirrors-8 #romanticsuspense	11:30 - 11:35 6 Messages (Click to view all)	11:15 - 11:20 6 Messages (Click to view all)	
1pm					SMOKE AND MIRRORS: 8 NEW	12:30 - 12:35 6 Messages (Click to view all)	12:15 - 12:20 6 Messages (Click to view all)
7am	1:45 1:45 1:45 1:45	1:45 1:45 1:45 1:45	1:15 - 1:15 6 Messages (Click to view all)	1:45 1:45 1:45 1:45		8 NEW romantic suspense	1:30 - 1:35 6 Messages

Try Bulk Composer BETA

Aug 6, 8:32 am (GMT-4) America/Kentucky/Louisville



Social Media

https://hootsuite.com/dashboard#/publisher

Compose message...

Filter by profile... 0

List Day **Week** Mon

Aug 7 — 13 2016

	Sun 8/7	Mon 8/8 <small>(Click to view all)</small>	Tue 8/9	Wed 8/10	Thu 8/11	Fri 8/12	Sat 8/13 <small>(Click to view all)</small>
1pm						6 Messages <small>(Click to view all)</small>	
2pm	1:45 "Rare have seen" 1:45 "Rare have seen" 1:45 "Rare have seen" 1:45 "Rare have seen" 2:00 6 Mess	1:45 "The bi reveng massiv" 1:45 "The best reveng" 1:45 "The best reveng" 1:45 "The best reveng"	1:15 - 1:20 6 Message 1:45 "The ques isn't" 1:45 "The ques isn't" 1:45 "The ques isn't" 1:45 "The ques isn't"	1:45 "The only way t way" 1:45 "The only way" 1:45 "The only way" 1:45 "The only way" 2:15 6 Mess		5 new romantic suspense	1:30 - 1:35 6 Messages <small>(Click to view all)</small> Hailee Bridgeman's ON THE
3pm	3:00	3:00 - 3:05 7 Messages <small>(Click to view all)</small>	3:00	3:00	3:00 Heh 3:15 - 3:20 6 Messages <small>(Click to view all)</small>	3:00	3:00 This is totally me.
4pm			4:00 - 4:05 6 Messages <small>(Click to view all)</small>			4:15 - 4:20 6 Messages <small>(Click to view all)</small>	
5pm				5:00 - 5:05 6 Messages <small>(Click to view all)</small>			5:15 - 5:20 6 Messages <small>(Click to view all)</small>
6pm					6:00 - 6:05 6 Messages <small>(Click to view all)</small>		
7pm						7:00 - 7:05 6 Messages <small>(Click to view all)</small>	

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7pm						7:00 - 7:05 6 Messages (Click to view all)	
8pm							8:00 - 8:05 6 Messages (Click to view all)
9pm							
10pm	10:15 - 10:20 6 Messages (Click to view all)						
11pm		11:15 - 11:20 6 Messages (Click to view all)					



Paid Ads

- Facebook
- Amazon
- Bookbub Ads



Paid Ads

- Paid Facebook/Social Media Ads
 - Set a budget
 - If it's not working, pull it and try something new
 - Select your audience
 - Use an image
 - Facebook will feed to Instagram



Social Media Ads



Social Media Ads

ISBN: 978-1-939603-45-6
Temperance's Trial
HALLEE BRIDGEMAN
Virtues and Valor Series

ISBN: 978-1-939603-46-3
Homeland's Hope
HALLEE BRIDGEMAN
Virtues and Valor Series

ISBN: 978-1-939603-47-0
Charity's Code
HALLEE BRIDGEMAN
Virtues and Valor Series

ISBN: 978-1-939603-48-7
A Parcel for Displaced
HALLEE BRIDGEMAN
Virtues and Valor Series

ISBN: 978-1-939603-49-4
Grace's Ground War
HALLEE BRIDGEMAN
Virtues and Valor Series

ISBN: 978-1-939603-50-0
Mission of Mercy
HALLEE BRIDGEMAN
Virtues and Valor Series

ISBN: 978-1-939603-51-7
Flight of Faith
HALLEE BRIDGEMAN
Virtues and Valor Series

The Compelling Seven Part
Serialized Story by
HALLEE BRIDGEMAN
Olivia Kimbrell Press

DEEPERSHOPPING
CHRISTIAN BOOKS & BIBLES

BARNES & NOBLE
BOOKSELLERS

kobo

Google play

Smashwords
your ebook, your way.

amazon

iTunes



Social Media Ads



Social Media Ads



99 cents
until March
10th!

A ruthless serial killer seeks to end a love song eight years in the making.

A Carol for Kent
Book Three of The Song of Supreme Series
HAILEE BRIDGEMAN

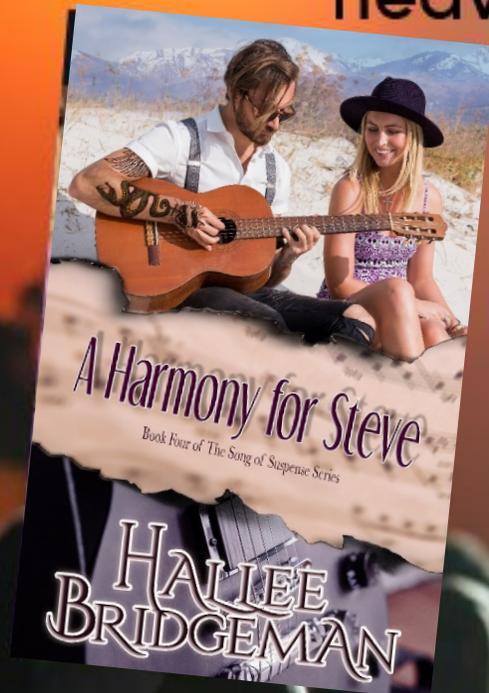


Social Media Ads



Social Media Ads

HARMONY and STEVE draw closer
and spiritual war wages when
heaven meets hell.



Amazon Ads

- Almost effortless
 - Set a budget
 - Select your audience
 - Price per click
- Your book cover is the image for the ad – you don't have to create one
- You can use up to 1,000 keywords, or let Amazon automatically pick yours
- The more money you spend, the more money you make.
- You can see immediately if an ad is working



Sponsored products related to this item



Just released



Cherish Me: A clean, sweet, faith-filled small-town romance, where life begins at f...

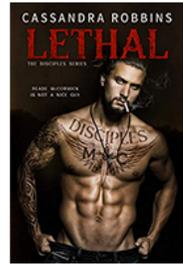
Autumn MacArthur

The big 40, an ill aunt, a quirky bookstore, unruly pets, & flaky staff. And then there's Mateo... A heartwarming second-chances Christian romance!

★★★★☆ 23

Kindle Edition
\$0.99

Just released



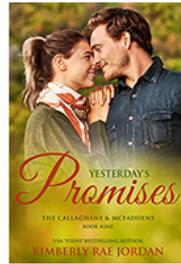
Lethal (The Disciples Book 1)

Cassandra Robbins

What happens when the girl you took to pay a debt becomes your whole world? How much would you risk to keep her?

★★★★☆ 164

Kindle Edition
\$3.99



Yesterday's Promises: A Christian Romance (Callaghans & McFaddens Book 9)

Kimberly Rae Jordan

Broken promises. Broken hearts. Can she forgive him? Possibly. But when it's impossible to forget, trusting him with her heart once again is hard.

★★★★☆ 44

Kindle Edition
\$3.99



The Lunas

Keith R. Rees

YA coming of age love story set in majestic West Maui, where the setting is a character in itself! Includes the short story, Don't Kill the Whale

★★★★☆ 1

Kindle Edition
\$1.99

Just released



The Haunting of Bechdel Mansion (A Riveting Haunted House Mystery Series Book 1)

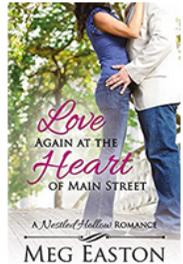
Roger Hayden

A paranormal phenomenon, a mysterious curse, and an unsolved murder forty years in the making.

★★★★☆ 12

Kindle Edition
\$0.99

Just released



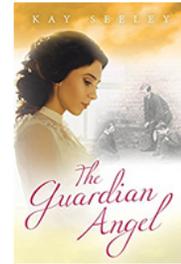
Love Again at the Heart of Main Street (A Nestled Hollow Romance Book 4)

Meg Easton

As a single mom and business owner, her life is too chaotic for love. But adding more chaos is exactly what brings him, and love, in. Sweet romance!

★★★★☆ 12

Kindle Edition
\$2.99



The Guardian Angel

Kay Seeley

★★★★☆ 14

Kindle Edition

\$3.95



Where There's Smoke: inspirational romantic suspense (Montana Fire Book 1)

Susan May Warren

Meet your next set of heroes - the Montana Smokejumpers. Discover Epic Romantic Adventure from a RITA award-winning, USA Today best selling author.

★★★★☆ 262

Kindle Edition
\$6.99



Bookbub Ads

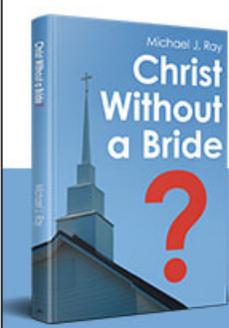
- You can develop your own image or use Bookbub's creative
- You'll need to come up with the 60 character one-liner
- Set a daily budget and a cost per click
- Target specific authors and specific genres
- Play around until it "clicks".

The BookBub logo consists of the word "BookBub" in a white, bold, sans-serif font, centered within a solid red rectangular background.

BookBub



Bookbub Ads



Michael J. Ray attempts to get people who think they can have Jesus and his salvation without the church to understand that they can't.

TODAY
99¢
~~\$3.99~~

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on [amazon.com](https://www.amazon.com)



FREE
with
KINDLE UNLIMITED

“I loved this book!
I truly couldn't put
it down.”

—Amazon Reviewer



READ NOW



read now!



kindleunlimited



Misdelivered flowers spark a fun Thanksgiving romance!

READ NOW



Pages

- Amazon Author Page
- Bookbub Author Page



Website/Blog

- You need a website
 - Make sure your newsletter signup is prominent
 - Make sure there is an easy way to contact you
 - Make sure your social media links are easy to find
 - Have a page for a press kit
 - If you are already published, list books by series
- You might want to blog
 - Refreshes your SEO
 - Connect it to your website
 - Drive traffic to your blog
 - Looking for ideas?
 - Interviews with other authors
 - <https://www.google.com/search?client=firefox-b-1-d&q=blog+ideas+for+writers>



Known Author

- Social Media
- Advertising
- Amazon Author Page
- Bookbub Page
- Blog
- Newsletter

Newsletter
Newsletter
Newsletter
Newsletter
Newsletter
Newsletter



Known Author - Newsletter



Newsletter

- The most important part of your marketing plan
- The people who sign up for your newsletter want information from you
- Choose how you want to send it out
 - Weekly/Bi-weekly/Monthly
 - Quarterly
 - Only on release days
- Use a service to manage your newsletter



- Mailchimp is free for 2,000 subscribers and 12,000 emails a month
- My list is 4,744
 - Mailchimp: \$49.99-\$74.99/month
 - Mailerlite: \$30/month
 - MadMimi: \$27/month
 - Constant Contact: \$65/month
 - Mailjet: \$8.69/month
 - My website host, Ionos (formerly 1and1) uses Mailjet: \$1/month

Newsletter services



- Offer an incentive
 - I offer a free ebook
 - One subscriber wins \$25 Amazon gift card every month



Can Victor fight to save Ruth, or is their love ON THE ROPES?

ON THE ROPES
HALLEE BRIDGEMAN

<http://www.halleebridgeman.com>

The complex block contains a promotional image for the book 'ON THE ROPES' by Halle Bridgeman. It features a black and white photograph of a muscular man in boxing gloves, looking down. To the right is a smaller image of the book cover, which shows a woman's face and a city skyline. The title 'ON THE ROPES' and the author's name 'HALLEE BRIDGEMAN' are prominently displayed. A URL is provided at the bottom.

Ways to Grow List



- Offer an incentive
 - I offer a free ebook
 - One subscriber wins \$25 Amazon gift card every month
- List your newsletter signup in the front of everything
 - Pinned tweet
 - Pinned Facebook post
 - Prominent on website
 - In the back of every book

Ways to Grow List





Hallee Bridgeman

Published by Hallee Bridgeman [?] · December 12, 2018

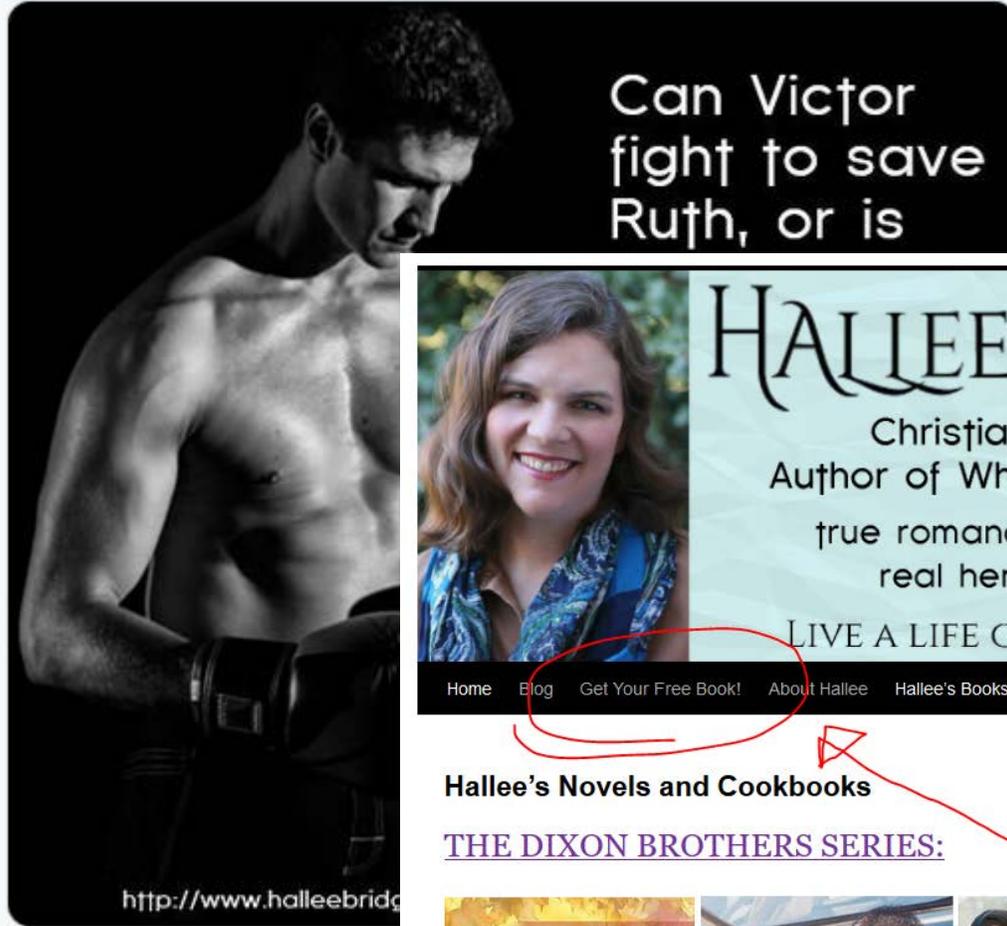
Subscribers to my newsletter get my exciting #romantic THE ROPES for free! #christfic #inspyromance #christ #romance <http://www.halleebridgeman.com/newsletter>



Pinned Tweet

Hallee Bridgeman @hallee · 12 Dec 2018

Sign up for my newsletter and get ON THE ROPES for free! halleebridgeman.com/newsletter #christfic #christiansuspense #romanticsuspense #inspyromance



HALLEE BRIDGEMAN
 Christian Fiction Novelist
 Author of Whole Foods Cookbooks
 true romance, gripping suspense
 real heroes, genuine faith
 LIVE A LIFE OF LOVE. EPHESIANS 5:2

Home [Blog](#) [Get Your Free Book!](#) [About Hallee](#) [Hallee's Books](#) [Videos](#) [Speaking](#) [Contact Hallee](#)

Hallee's Novels and Cookbooks

THE DIXON BROTHERS SERIES:



Join my mailing list and get ON THE ROPES for free!

Hallee Bridgeman

Author

Sign Up

3,054

People Reached

86

Engagements

Boost Again

- Offer an incentive
 - I offer a free ebook
 - One subscriber wins \$25 Amazon gift card every month
- List your newsletter signup in the front of everything
 - Pinned tweet
 - Pinned Facebook post
 - Prominent on website
 - In the back of every book
- Use a list growing promotion company
 - Ryan Zee, Bookfunnel, Litring, etc.

Ways to Grow List



Onboarding Process

- Automatically send a series of newsletters giving your readers a chance to get to know you.
- Don't make them sales pitches – make them personal.
- Industry average open rate is 25.7%.



Enjoy reading my novella *On the Ropes*!

Hello friend:

Thank you for subscribing to my newsletter. To get your free copy of my novella *On The Ropes*, [just click this link](#) and it will take you to the website where you can download the book in your format.

This book was an absolute adventure to write. I fell in love with Victor and felt such empathy for his struggles in dealing with his father and the life he was expected to lead. Once you throw Ruth into the picture and see what kind of decisions Victor had to make, I was hooked into his story and rooted for the two of them all the way through. I hope you feel the same way and pray that the story blesses you in some way.

I love to hear from readers! Let me know what you thought of the story when you're finished reading it.

In Christ,

HALLEE BRIDGEMAN

Please feel free to email me at hallee@halleebridgeman.com, or find me on my [Facebook page](#), [Twitter](#), or [YouTube](#)!

**Immediately
Subject line:
Here's Your Free Book**



Enjoy reading my novella *On the Ropes!*

Hello friend:

**Immediately
Subject line:
Here's Your Free Book**

Thank you for subscribing to my newsletter. To get your free copy of my novella ***On The Ropes***, [just click this link](#) and it will take you to the website where you

Open rate	80.9%	Click rate	65.0%
Audience average	44.8%	Audience average	12.4%
Industry average (Arts and Artists)	26.0%	Industry average (Arts and Artists)	4.1%

2,826 Opened	2,271 Clicked	12 Bounced	44 Unsubscribed
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In Christ,
HALLEE BRIDGEMAN

Please feel free to email me at hallee@halleebridgeman.com, or find me on my [Facebook page](#), [Twitter](#), or [YouTube](#)!



Welcome to the family!

Hey friend!

I hope you're deep into reading ***On the Ropes*** (and loving it). It certainly brings up several interesting questions to me -- how would I keep a secret that deep? How far would I go to do what I know is the right thing to do?

And, where do I find an amazing dog like Major??

I love romance novels - my first romance hero was Almanzo Wilder of the Laura Ingalls Wilder **Little House on the Prairie** series. He was handsome, strong, determined, and absolutely adored Laura Ingalls. He set the bar for the romance heroes in my heart and mind, and from then on, I was hooked. I couldn't read romances fast enough.

My love of romance gave me the background for the books I write. **The Jewel Series** is a favorite of so many readers around the world. **The Dixon Brothers Series** is being written in with the same kind of emotional and spiritual impact. **The Song of Suspense Series** has thrilled readers for years through all different styles of mystery/suspense stories, and the ongoing **Red Blood, Bluegrass** series will celebrate all different kinds of suspense and lots of romance in a Kentucky small town. I even managed to insert a romance or three into my World War II **Virtues and Valor Series**. It's so much fun to create heroes that rise to the bar that Almanzo set for me so many decades ago.

24 hours later
Subject line:
Welcome to the Family

Thanks for reading! I can't wait to hear how you enjoyed the story!

In Christ,

HALLEE BRIDGEMAN

P.S. - if you want to know more about the books I mentioned above, check out [my website](#). Or, if you want to chat with me, drop me an email to hallee@halleebridgeman.com. I love getting mail from my readers.



Welcome to the family!

Hey friend!

I hope you're deep into reading *On the Ropes* (and loving it). It certainly brings up several interesting questions to me -- how would I keep a secret that deep? How far would I go to do what I know is the right thing to do?

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Open rate

64.2%

Click rate

3.1%

Audience average

44.8%

Audience average

12.4%

Industry average (Arts and Artists)

26.0%

Industry average (Arts and Artists)

4.1%

2,210

Opened

108

Clicked

6

Bounced

80

Unsubscribed

P.S. - if you want to know more about the books I mentioned above, check out [my website](#). Or, if you want to chat with me, drop me an email to hallee@halleebridgeman.com. I love getting mail from my readers.



Do you love romance like I do?

Hello again, friend!

I hope you're finished reading *On The Ropes* (and have fallen in love with Victor and are imagining owning a dog as amazing a Major!) and are ready to dive into one of my other series. If you like just straight up contemporary romance, try out [Sapphire Ice](#) or [Courting Calla](#). If you're looking for a fun, action-packed romantic read, you don't want to miss [A Melody for James](#) or [Black Belt, White Dress](#). Or, if you love WWII as much as I do, check out [Temperance's Trial](#), the story of a wireless operator in Occupied France.

Do you love romance? I L-O-V-E romance! To me, every story is made better when a romance is included. I remember writing the **Virtues and Valor Series** - my WWII series, and halfway through the first book I realized that I'd somehow inserted a possible romance. It was completely unplanned, but by the time all 8 novellas were written, I had three romances happening! HA! I guess at heart, no matter what I'm writing, romance will be involved.

While you're busy sampling my other reads, I'd love to invite you to join my newsletter-subscriber exclusive Birthday Club! [Just click this link](#), and it will take you to the Google form. Once it's filled out by you, I will mail you a birthday card, signed by me, on your birthday. It is something I started on a whim and as the list has grown and the hours increased that I spend signing cards and filling out envelopes, the blessing of praying for my readers has filled my heart in abundance. It gives me an opportunity to pray for so many individuals, and I love it so much. If you joined, it would bless me. I don't care where you live -- I mail cards all over the world.

Now, get back to reading! I want to hear from you when you're finished!

In Christ,

HALLEE BRIDGEMAN

I love to hear from readers! Connect with me on [Facebook](#), or send me an email to hallee@halleebridgeman.com.



3 days later

Subject line:

Are You A Lover of Romance, Too?



Do you love romance like I do?

Hello again, friend!

I hope you're finished reading *On The Ropes* (and have fallen in love with Victor and are imagining owning a dog as amazing a Major!) and are ready to



Audience average 44.8%

Industry average (Arts and Artists) 26.0%

Now, get back to reading! I want to hear from you when you're finished!

In Christ,
HAI LEE BRIDGEMAN



Audience average 12.4%

Industry average (Arts and Artists) 4.1%

<p>1,985 Opened</p>	<p>693 Clicked</p>	<p>6 Bounced</p>	<p>49 Unsubscribed</p>
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newsletter-subscriber exclusive Birthday Club! [Just click this link](#), and it will take you to the Google form. Once it's filled out by you, I will mail you a birthday card, signed by me, on your birthday. It is something I started on a whim and as the list has grown and the hours increased that I spend signing cards and filling out envelopes, the blessing of praying for my readers has filled my heart in abundance. It gives me an opportunity to pray for so many individuals, and I love it so much. If you joined, it would bless me. I don't care where you live -- I mail cards all over the world.

3 days later
Subject line:
Are You A Lover of Romance, Too?



It actually began with a dream...

Hello << Test First Name >>!

I'm so happy we're able to connect this way. I thought I would share a little bit more about me, now that you've had time to sample reading [On The Ropes](#) and possibly looked at one of my free books I have out there.

Often, I get asked if I always wanted to be a writer and how I started. Well, the truth is that I never, ever imagined myself a writer -- however, I LOVED reading. I told you that my first book crush was Almanzo Wilder -- I don't think I told you that I was 10 when I read that series. Well, when I read it for the first time. I think I might have been 35 when I read it for the 999th time. Anyway, that began my love of romances and romances in reading and I couldn't get enough. It didn't even matter what the time period of the romance was - I read everything from early Rome to futuristic and everything in between. I LOVE romance.

Way back in 1999, my bosses updated our computer system to accommodate the whole Y2K fear, and gave me one of the old computers. I took it home over Christmas, and on New Year's Eve, woke up at 2AM after having a dream, and sat down at my first ever personally owned computer and started typing. Six weeks later, the book that I eventually modernized and published as [A Melody for James](#) was written. I was 27 years old, and never ever considered writing before then.

I thought maybe that was a fluke - that I'd just had this weird dream and had to get it out. But, as soon as I hit the return button after typing, "The End," it was like the ideas floodgate opened. For the next three years, I wrote every morning between 4am and 6am.

2 days later
Subject Line:
How It All Started



A divorce happened, [my own personal love-at-first-sight story happened](#) (I blogged about it on our 10th anniversary - click that link to read how it went down!) with a new marriage, a new husband's deployment, and eventually two new babies happened. During all that time, I didn't write. Then, when our youngest son was fully weaned, potty trained, and sleeping through the night, my husband encouraged me to pick my writing back up again.

In March of 2012, I published [Sapphire Ice](#). Since then, I've published 24 more titles, and have many more plans for publishing in the future.



It has been a wonderful adventure and I'm so thankful daily that God gave me this gift of writing. Here is my mission statement: To prayerfully craft stories as modern day parables to uplift fellow believers and minister to seekers in our fallen world.

I hope I've been able to uplift you and minister to you. I love to hear from my readers. You can email me at any time by replying to this email.

Thank you for reading.

In Christ,

HALLEE BRIDGEMAN

I love to hear from readers! Connect with me on [Facebook](#), or send me an email to hallee@halleebridgeman.com.



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In March of 2012 I published [Sapphire Ice](#). Since then I've published 24 more.

Open rate **57.9%**



I hope I've been able to uplift you and minister to you. I love to hear from my

Click rate **13.3%**



Audience average **44.8%**

Audience average **12.4%**

Industry average (Arts and Artists) **26.0%**

Industry average (Arts and Artists) **4.1%**

<p>1,926 Opened</p>	<p>442 Clicked</p>	<p>6 Bounced</p>	<p>36 Unsubscribed</p>
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I really love my readers.

Hi << Test First Name >>!

I have to tell you that writing a book is a very solitary existence. I hole up in my office and work in quiet, occasionally getting jostled by my boxer Emma or my blue-tic-coon-hound Nina who want to go outside.



But, in this wonderful modern age of emails and social media, my lonely job suddenly becomes much less lonely, because I'm able to communicate with my readers -- and they're able to communicate with me! Long gone are the days when a reader has to look up the publisher's address and mail a letter to an author, hoping that the publisher forwards the mail.

Nope, with one click or a series of clicks, readers have access to me all the time. And I love it! There is nothing more encouraging than to read a review about how much a reader loved a book I wrote, or to receive an email with a personal testimony related to my book.

3 days later
Subject line:
I Love You, Really.



Remember my mission statement? **To prayerfully craft stories as modern day parables to uplift fellow believers and minister to seekers in our fallen world.**

That's not pretend, my friend, that is my true heart. So, when you reach out to me, when you encourage me under the umbrella of my mission statement - I get energized! I feel validated and so very much used for God's purposes.

I cannot tell you how many times the enemy has gotten me down inside my head, and an email will come *in that instant* to abolish those thoughts!

So, thank you. Thank you for any reviews you've left. Thank you for any love you've shown me.

Now, if you haven't reached out to me before -- I'd LOVE to hear from you! Did you enjoy the novella ***On The Ropes*** that went out to you when you first signed up for my email list? Have you tried any of the free first books in my series? Who has been your favorite character so far? (It's okay if the answer is Major! HA!)

Every Monday, I answer reader questions in my Monday Morning Coffee and Chat. I'd love to hear from you. If you have a question about me, my writing, or any of my books/characters/series, you can send me that question [at this link](#). If you want to see any of my past chats, here is the link to my [Youtube channel](#).

I pray that my writing is a blessing to you. If it is, let a friend know about my books! Maybe someone else needs a blessing, too!

In Christ,

HALLEE BRIDGEMAN

I love hearing from you! Leave me a review at [Amazon](#) or [Goodreads](#). Or, send me an email to hallee@halleebridgeman.com.



Remember my mission statement? **To prayerfully craft stories as modern day parables to uplift fellow believers and minister to seekers in our fallen world.**

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Open rate	58.7%	Click rate	2.5%
Audience average	44.8%	Audience average	12.4%
Industry average (Arts and Artists)	26.0%	Industry average (Arts and Artists)	4.1%

1,927
Opened

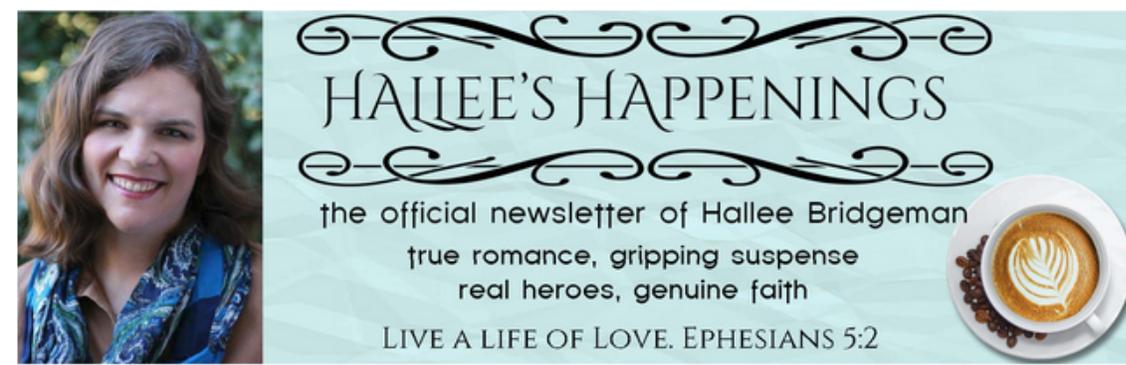
81
Clicked

4
Bounced

38
Unsubscribed

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I Miss This Part

Hi << Test First Name >>!

I'm sure you'll agree with me that there is hardly anything better than the first time you read a really great book. You get pulled in and you stay up all night long reading, turning the pages as fast as you can until, finally you reach the end and you're left breathless and wishing you could read it again for the first time.

I wish I could be you reading my books for the first time.

So very often, I hear from readers who couldn't turn the page fast enough, who stayed up too late or were late to work or missed looking at that beach sunset on vacation because they couldn't tear themselves away from the story.

I don't get to experience that with my books. I do get to live them in my mind as I write them, and that is an adventure in itself!

I have recently put ALL of my fiction books into Amazon's Kindle Unlimited program! So, if you're a KU subscriber, you're able to enjoy all of my books with abandon! If not, you can still purchase them without being in the program.

So, in case you missed them, here are [The Jewel Series](#), three half sisters who were raised in terrible circumstances, but who stand together and eventually fall in love with amazing men who love them and who love God. I continue with the [Second Generation Jewel Series](#) books at the holidays. One recent release was *Jade's Match*, a Valentine's Day story about two Olympic athletes.



I continued the Jewel Series with *Chasing Pearl* which is available in the [Yesterday's Mail](#) collection (5 contemporary Christian romances for just 99 cents!).



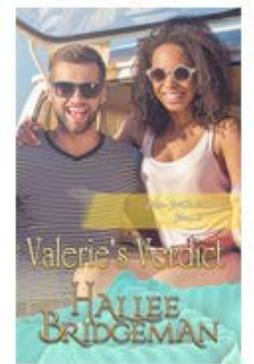
7 days later
Subject line:
I Wish I Could Be You!



The series I'm currently writing is [The Dixon Brothers Series](#). Book 1, *Courting Calla* is available in the [Out of the Blue Boxset](#) collection.



Book 2, *Valerie's Verdict*, releases October 22nd!



Here are [The Song of Suspense](#) books. I wanted to write different suspense styles. We have thrillers, a murder mystery, and an action/adventure, all rolled into 4 page-turning books!



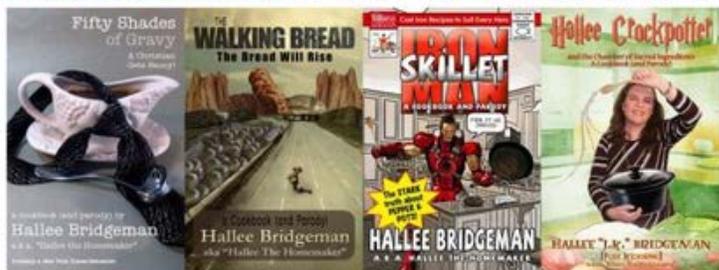
Book 1 of my [Red Blood Bluegrass Series](#), *Black Belt, White Dress*, is in [The Second Yes Crossroads Collection](#).



And, [The Virtues and Valor Series](#). My female team of spies in Occupied France in WWII, who have to plan and execute the rescue of their sister in Christ, who has been captured by the Nazis! A very exciting serialized story with each segment ending in a cliffhanger that will have you desperate to know what happens next!



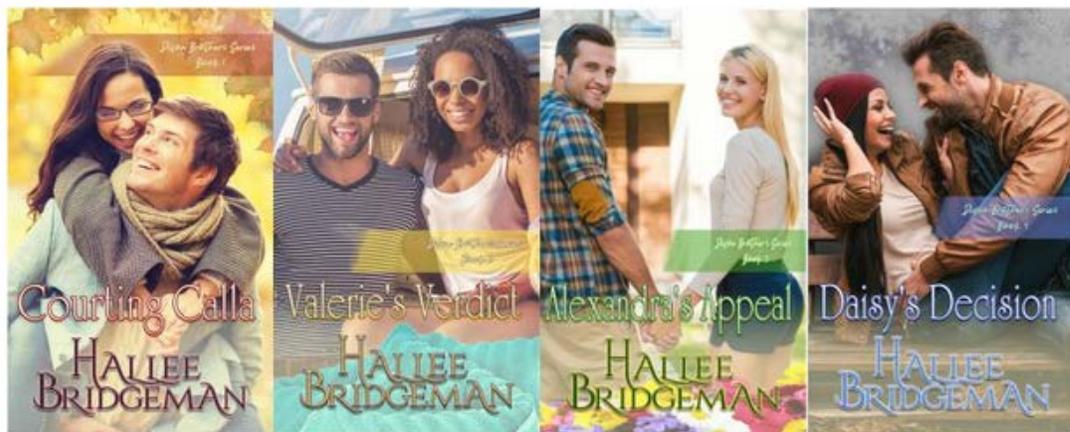
I also have a series of whole food/real food cookbooks called the [Parody Cookbook Series](#) (yes, that really IS a gravy cookbook!):



If you enjoyed *On The Ropes* and also love audio books, you can find that book and others at [Audible](#) and [iTunes](#). My voice over artist, Gene Rowley, is amazing. Truly. He brings my characters to life exactly as I imagined them.

I hope you have been able to dig into my books and have fallen in love with them like so many before you. If you have, why don't you share them with a friend? Every book I have that I can say, "This one was a favorite of mine," was recommended by a friend! There is nothing better than spreading that love and joy.

And, keep a watch for books 3-4 in the **Dixon Brothers series** coming this winter!



If you would like to join my team of super fans, [click this link](#) to become one of Hallee's Allies! You will be given access to exclusive information, private chats with me, and the opportunity to beta read and join launch teams for my books!



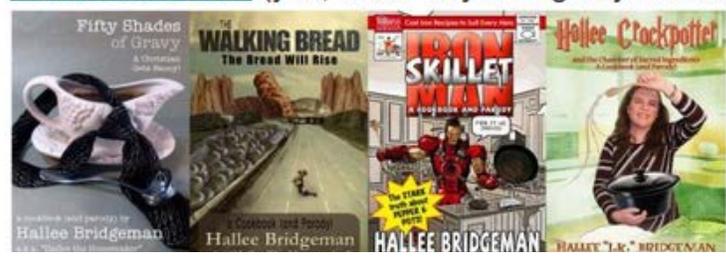
In Christ,

HALLEE BRIDGEMAN

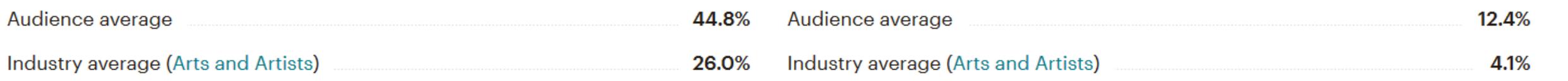
I love to hear from readers! You can email me at hallee@halleebridgeman.com, or find me on my [Facebook page](#), [Twitter](#), or [YouTube](#)!



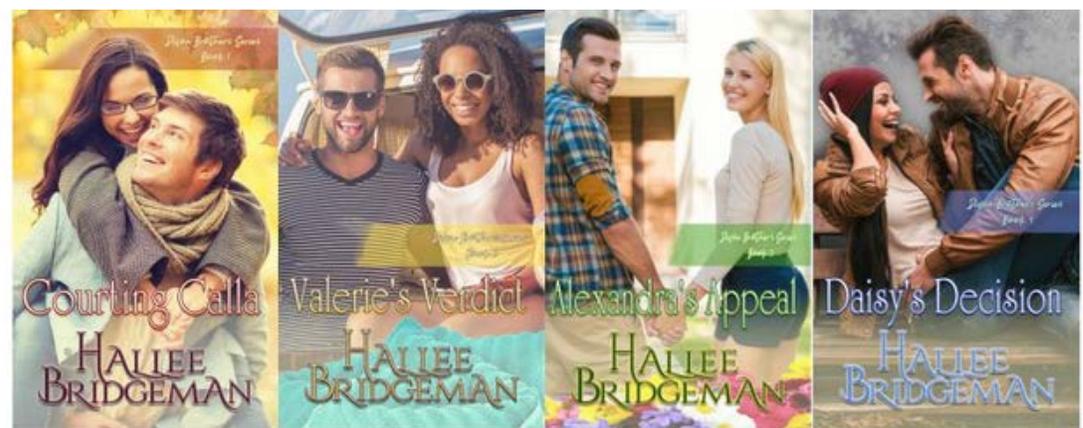
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If you would like to join my team of super fans, [click this link](#) to become one of



<p>1,651 Opened</p>	<p>463 Clicked</p>	<p>5 Bounced</p>	<p>36 Unsubscribed</p>
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HALLEE BRIDGEMAN

I love to hear from readers! You can email me at hallee@halleebridgeman.com, or find me on my [Facebook page](#), [Twitter](#), or [YouTube](#)!





Audience average 44.8%

Audience average 12.4%

Industry average (Arts and Artists) 26.0%

Industry average (Arts and Artists) 4.1%

12,525 Opened	4,058 Clicked	39 Bounced	283 Unsubscribed
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2779 Subscribers who have completed	19726 Emails sent
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Began Onboarding Series September 2017

Onboarding Series 14,957

When subscriber joins a group **Hallee Bridgeman** 57.80% opened

ON 17.90% clicked

Newsletter Interaction

- You want people to open your newsletter. It looks good for the mail service, and it means your word is getting out
 - Chance to win \$25 Amazon gift card
 - Ask a question that encourages a response
 - Run a giveaway that requires a response





HALLEE'S HAPPENINGS

the official newsletter of Halle Bridgeman

true romance, gripping suspense
real heroes, genuine faith

LIVE A LIFE OF LOVE. EPHESIANS 5:2



Happy December!

Happy holidays to you! This is a busy month for our family for celebrations. We celebrate a Messianic Hanukkah, my husband has a birthday, and we have Christmas! It's a joyous month filled with all sorts of



opportunities for family time and fellowship time. I pray that you have a wonderful holiday season.

Last month, I asked about your favorite holiday dish. The person who wins the paperback of her choice is Dee at de--vis@alphadata.net! (fill in the -'s). Email me with your paperback choice and your mailing address and I'll get it to you!

This month I'd love to see a picture of your Christmas tree or your favorite decoration. My favorite decoration is my Town of Bethlehem. I recorded a video of it a couple of years ago. You can see it on my channel on YouTube [at this link](#). Reply to this email or email me at hallee@halleebridgeman. I'll pick a random winner to win your choice of a paperback from my books.



Title	Subject	Emails	Opens	Clicks
● September 2019	Hallee's September Happenings a...	3,356	50.42%	11.16%
● Valerie's Verdict Preord...	Valerie's Verdict Available for Pre...	3,046	44.33%	9.82%
● August 2019	Hallee's August Happenings and ...	3,076	52.62%	11.08%
● July 2019	Hallee's July Happenings, Special...	4,246	37.57%	4.85%
● The Second Yes Release	The Second Yes is Now Available!...	4,160	36.03%	12.63%
● June 2019	Hallee's June Happenings, New R...	4,196	39.32%	14.46%
● May 2019	Hallee's May Happenings, New R...	4,369	39.07%	18.04%
● May Flowers Promo	May Flowers Contemporary Chris...	4,252	38.76%	23.79%
● March 2019 (Copy)	Hallee's April Happenings and \$2...	4,277	42.08%	12.74%
● March 2019	Hallee's March Happenings, 99 C...	3,810	39.57%	23.53%

Industry average (Arts and Artists)

26.0%

Industry average (Arts and Artists)

4.1%

After Sending

- 1 week after campaign, resend with a different subject line: ***“I don’t want you to miss this exciting news!”*** etc.
- Before the next campaign, clean your list:
 - blocked
 - soft-bounced
 - hard-bounced
 - retrying



Keeping List Healthy

Every 6 months, I send an email to anyone who hasn't opened an email in the last 6 months, requesting them to click a link.



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HALLEE'S HAPPENINGS

the official newsletter of Halle Bridgeman

true romance, gripping suspense
real heroes, genuine faith

LIVE A LIFE OF LOVE. EPHESIANS 5:2



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ths,

I don't want you to miss out!

My newsletter service reporting is saying that you haven't been opening my newsletters.

It's possible that your email server is not connecting with my newsletter server and the bots are all confused. If that's the case, [click this link](#) and you will stay on my list. Want to get off? Go ahead and hit the unsubscribe link below and/or do nothing. I'll remove you before the end of the month.

Thank you!

HALLEE BRIDGEMAN





HALLEE BRIDGEMAN

Christian Fiction Novelist
Author of Whole Foods Cookbooks

true romance, gripping suspense
real heroes, genuine faith

LIVE A LIFE OF LOVE. EPHESIANS 5:2



[Home](#) [Blog](#) [Get Your Free Book!](#) [About Hallee](#) [Hallee's Books](#) [Videos](#) [Speaking](#) [Contact Hallee](#)

Thank you!

I'm so happy you have chosen to continue to receive my newsletter and announcements. Thank you for clicking the link so that the bots know you're still with me.

HALLEE BRIDGEMAN

 [Print](#)  [PDF](#)

Releases 10/22
Preorder your
copy today!



Types of Marketing

Do you often find books from the following sources?



Survey of 3,248 people

goodreads



Friend



Friend

- A group of your biggest fans
- WANT to share information about you
- Will leave reviews



Stay In Readers' Minds

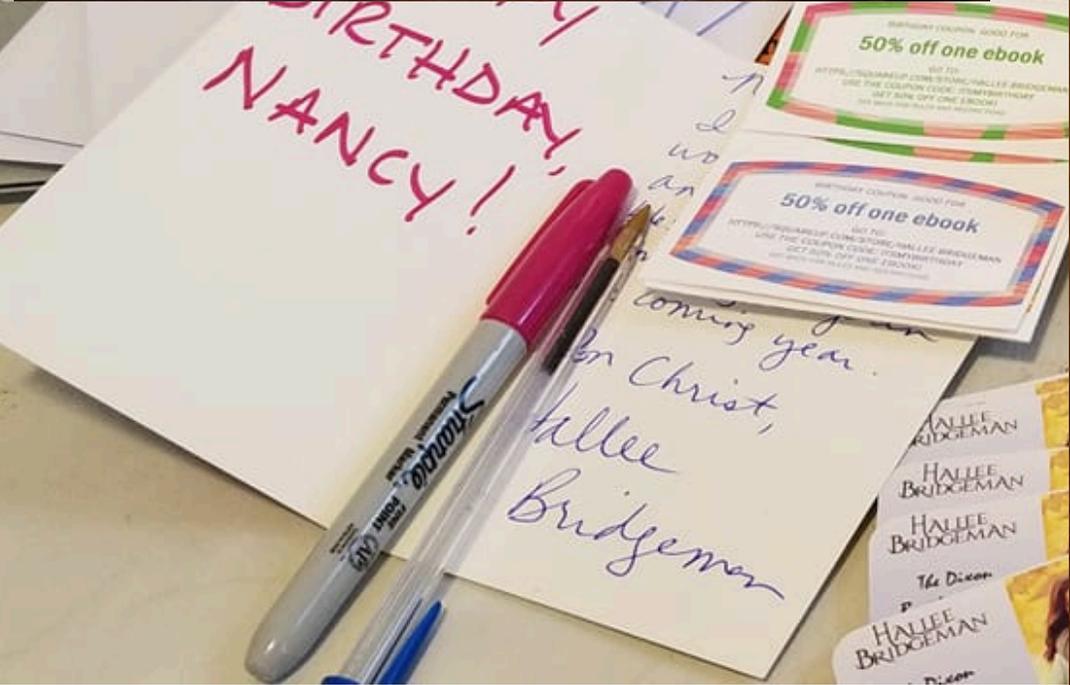
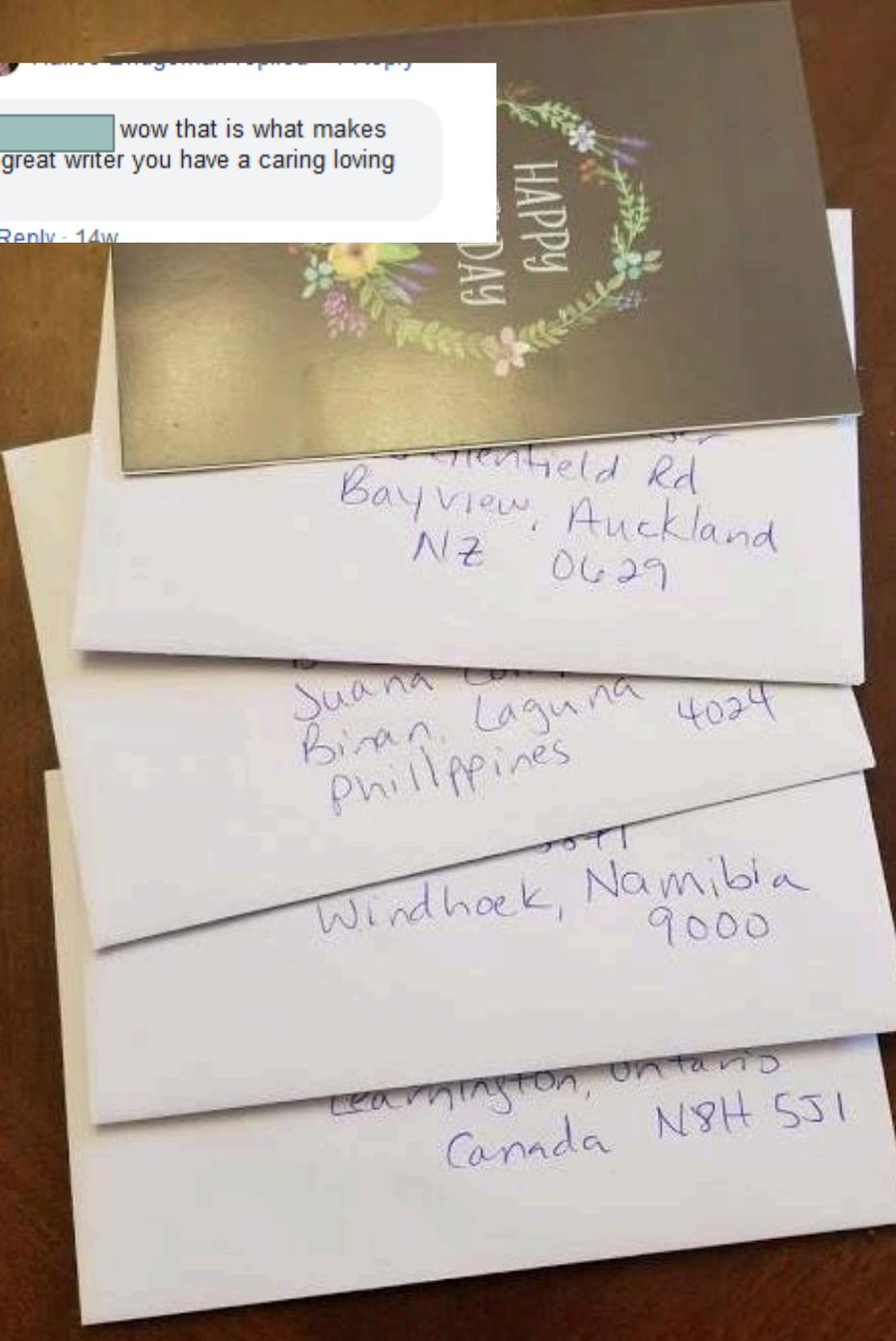
- Branding (coffee posts)
- Sharing personal stories
- Finding a niche discussion point (cooking, autism, Christianity)
- Coffee Chats
- Birthday Club





 wow that is what makes you a great writer you have a caring loving spirit

Like · Reply · 14w



Marketing Time

- Determine your writing time or production goals
 - i.e. 3,000 words a day or 4 hours
- Never let marketing/social media interfere with those goals. Nothing sells a good book better than the next good book
- Be disciplined in your time online
- Planning is key
- Create calendars/logs:
 - Social media
 - Blogging
 - Marketing ads



Book Release Marketing



Book Release

- Be organized
- Be prepared
- Set aside a week to build your release
- Have the release go for a full week



Book Release Checklist

Book Name/Release Date: _____

<input checked="" type="checkbox"/>	Create:	
	Dedication	Note from the Author
	Recipes	Study
	Generate ISBN's	
	Contact Library of Congress for LOCN	
	Generate Book Bible	
<input checked="" type="checkbox"/>	Create:	
	Website Page	Fiction Finder page
	Goodreads page	Square Store page
	Add to Bookbub Listing	Add to Bookfunnel // Paypal
<input checked="" type="checkbox"/>	Contact Christian Small Publishers Association	
	Press release	
	Bookcrash reviews	
	Contact radio and podcast sites as listed on CSPA site: https://www.christianpublishers.net/archive/Media_List.pdf	
	Contact local radio station and newspaper (https://www.quickie983.com/) (https://www.thenewsenterprise.com/site/forms/)	
<input checked="" type="checkbox"/>	Contact Bookfun	
	Added to review calendar	
	Blog post on release day	
	Contact B&N for new release promos (need about 8 weeks lead time)	
<input checked="" type="checkbox"/>	Upload Ebook:	
	Amazon	Draft 2 Digital
	B&N	iBooks
	Smashwords	GooglePlay
	Kobo	PublishDrive
<input checked="" type="checkbox"/>	Upload Paperback:	

	KDP first, order draft	
	Lightning Source	
	Upload Audio	
	Create Pretty Links	
<input checked="" type="checkbox"/>	Website	
	Cover reveal	Week after release day - What Reviewers Are Saying
	Preorder on column widget	Autographed paperback pre-order
	Coming Soon - first chapter or preview with preorder	Release Day
<input checked="" type="checkbox"/>	Social Media:	
	Hootsuite posts for the week of release	
	Video on Lumen for release	
	Create video on Ript	
<input checked="" type="checkbox"/>	Newsletter	
	To main group release day	
	To Allies the day before	
	Add to OKP newsletter monthly	
<input checked="" type="checkbox"/>	Allies	
	Create signup for special team	Newsletter release day - remind to share and do reviews with links to all sites
	Create group for special team	Live Facebook main group
	Live Facebook in special group	
	Update Book Bible	
	Mail copy of paperback to Library of Congress	
	Submit to Bookshare.org	
<input checked="" type="checkbox"/>	1 week out: Put book on sale \$1 off in Paypal	
	Write blog post	Send newsletter



BOOK LAUNCH

- ❖ Launch team
 - group created on Facebook
 - Create a text file with text for tweets and facebook postings
 - Post there once or twice a day encouraging the team
 - Do deadlines, countdowns, encourage talking about the book
 - Create a separate mailing list in Mailchimp for all launch team members
 - Notify all launch team members
 - Include link to Facebook group
 - Include list of options to spread the word
 - Mail bookmarks to all launch team members as soon as team is announced.
 - Live video on launch day with special team
- ❖ Facebook live party
 - Generate schedule like sample
 - Plan live videos
 - Do we want this Tuesday or Thursday?
- ❖ Hallee's Allies
 - Live video on launch day
 - Create a folder inside the Facebook group that has all of the graphics and memes
 - Create a text file with text for tweets and facebook postings
 - Encourage photos with the book, reading
 - Make this a contest. Offer some cool reward.
- ❖ General social media
 - Develop several memes with several quotes
 - "Tuesday Teasers" with a long quote from the book
 - Starting October 18, daily posts
- ❖ Blog
 - Weekly post about writing book
 - Launch week: daily post – maybe character interviews, maybe highlighting reviews, etc. along with the video post from launch day
- ❖ Launch day
 - Newsletter
 - Blog post
 - Inspy romance blog
 - Facebook live videos
 - Main page
 - Special launch team that morning to encourage sharing, etc.
 - Zoom meeting with Hallee's Allies that evening
 - Social media posts starting morning, mid-day, late evening until Friday, then go back to once a day until October 29, then add it into the normal schedule with all other books
- ❖ Contact Barnes & Noble and Word of God Bible & Gift Store in Etown about scheduling a book signing



Book Release: Reviews

- Bookfun
- Bookcrash
- Net Galley
- Street team
- Beta readers



Book Re

- Social Media
 - Twitter, Face
 - Instagram, T

New release from
bestselling author
Hallee Bridgeman!



Broken and battered, Valerie
comes home and finds a
lifetime of love waiting for her.

kindleunlimited

Media

, Tumbler,



Media

, Tumbler,

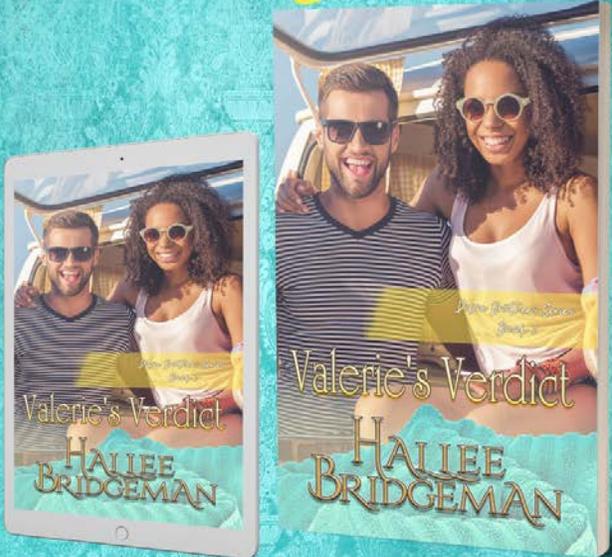


Releases Oct. 22nd!

In that moment, they were fourteen again. An awkward boy trying to act cool and a coy girl trying to act distant. He could almost smell the swimming pool out back and feel the planks of the gazebo beneath his bare feet as he stared into this woman's eyes. She had changed. She had grown up. But the Valerie he loved with all his heart still lived inside this grown-up woman in his office.

kindleunlimited

New release from bestselling author Haliee Bridgeman!



When and battered, Valerie comes home and finds a life of love waiting for her.

kindleunlimited



New release from

Media

Valerie's Verdict

Dixon Brothers Series book 2

Can Valerie let Brad into her life, or is her shattered past going to keep them apart?

**Preorder today!
On sale 10/22**



the Valerie he loved with all his heart still lived inside this grown-up woman in his office.

...e of love waiting for her.

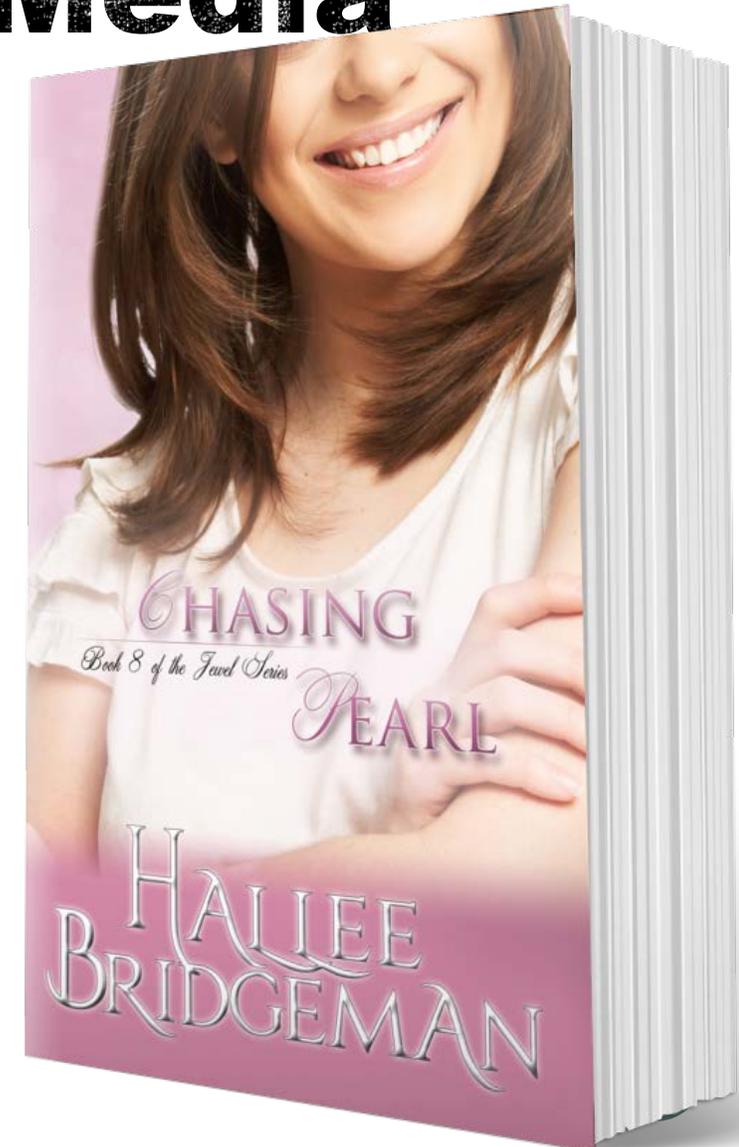
kindleunlimited

kindleunlimited



Book Release: Social Media

- Generate Marketing Images/Materials
 - 3D book cover image
 - Title graphics and other marketing graphics
 - Sample tweets
 - Sample Facebook posts
 - Snippet/excerpt
 - Videos

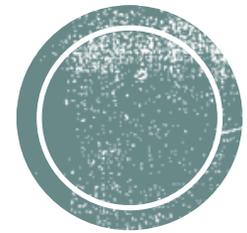


Book Release

- Utilize street team
 - Give them the prepared materials
- Readings/Book Signings
- Blog Tours
- Interviews
- Online Launch Party (Facebook)
 - Draft script/schedule – you can preload all of it
 - Plan and stage – include graphics
 - Recruit guests
 - Assemble prizes
 - Facebook Live during party
- Real Life Launch Party
 - Cake



Ongoing Marketing



Ongoing Marketing

Keep your website updated

- Buy Links with Affiliate Codes
- Book Cover/Marketing Images
- Tag Line/Blurb
- Snippet/Excerpt
- Blog posts
- Have a way to sell paperbacks directly

[Hallee's Website](#)



Ongoing Marketing

- Book Specific Web Presences
 - Goodreads
 - Library Thing
- Social Media Presence
 - Twitter, Facebook, Pinterest, LinkedIn, Tumbler, Instagram, Twitter, etc.
 - Utilize tools like Hootsuite, Tweetdeck
- Amazon Author Central Page ([link](#))



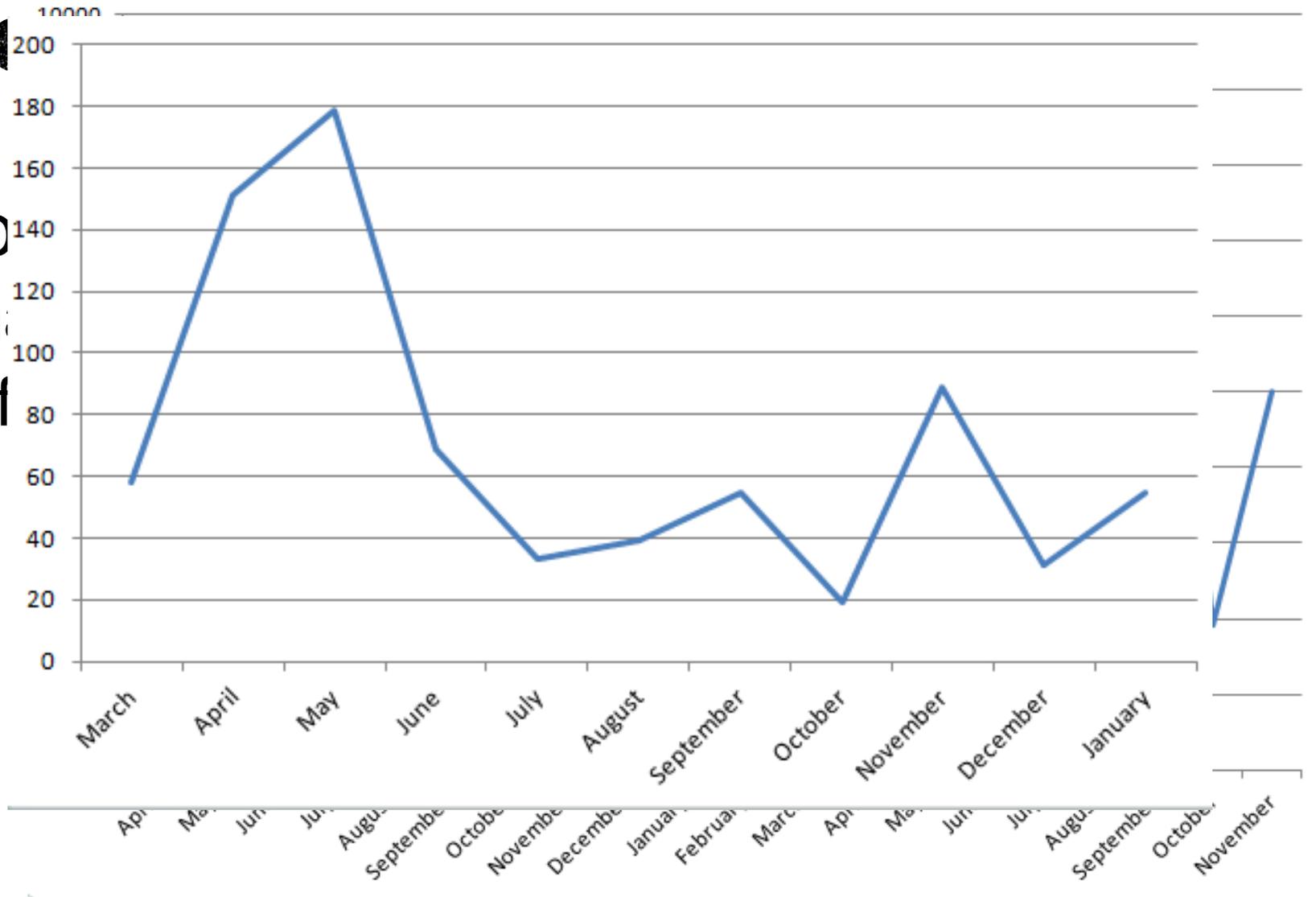
Ongoing Marketing

- Give books away for free
 - Permafrees
 - Sale free



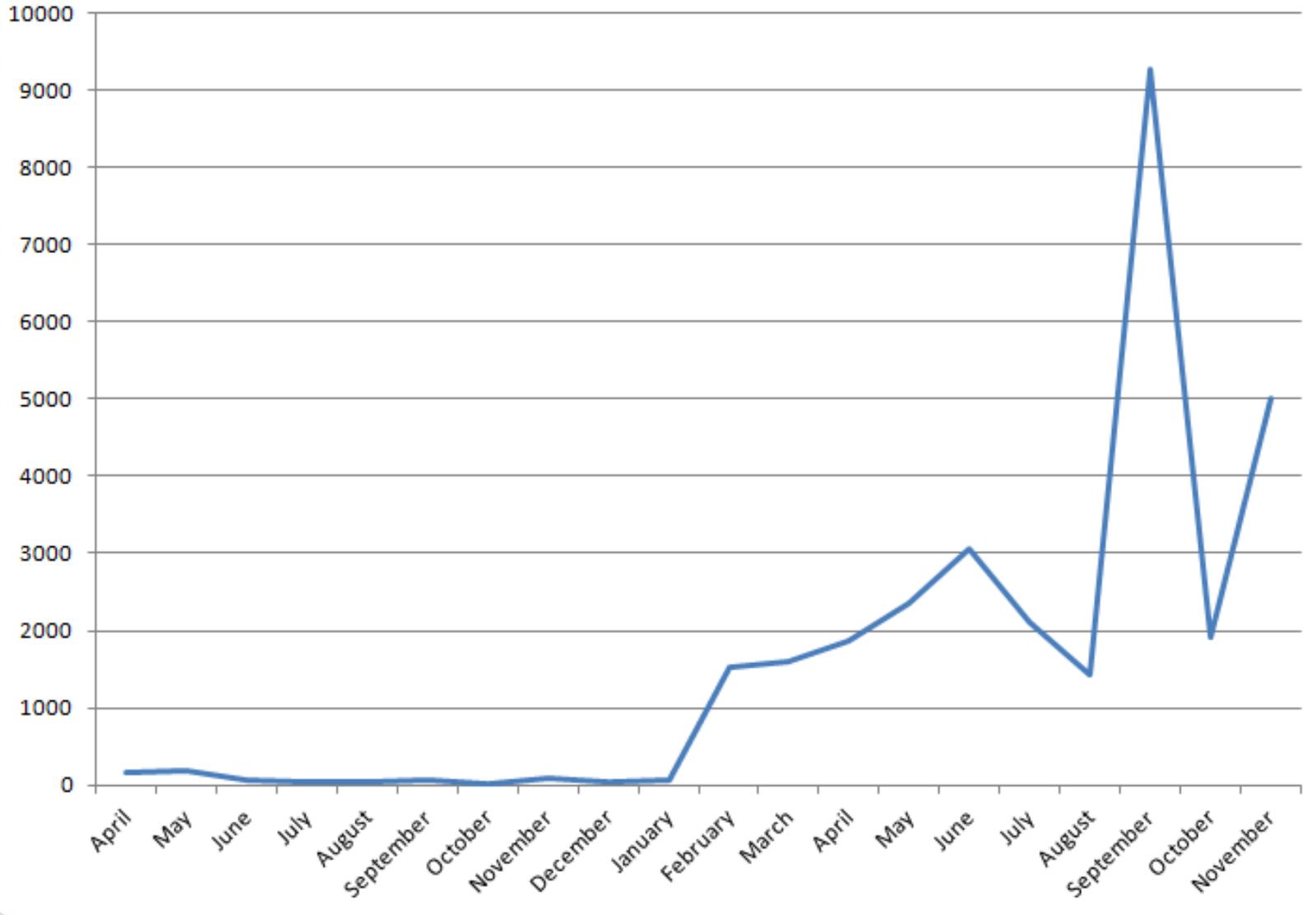
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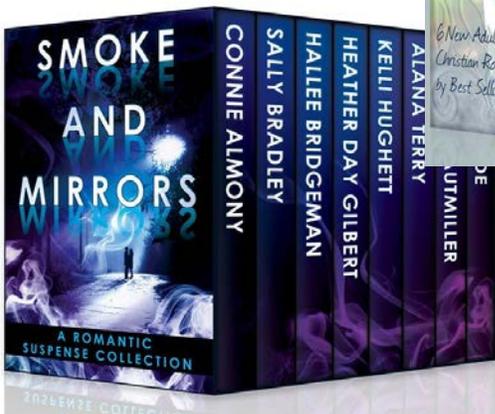
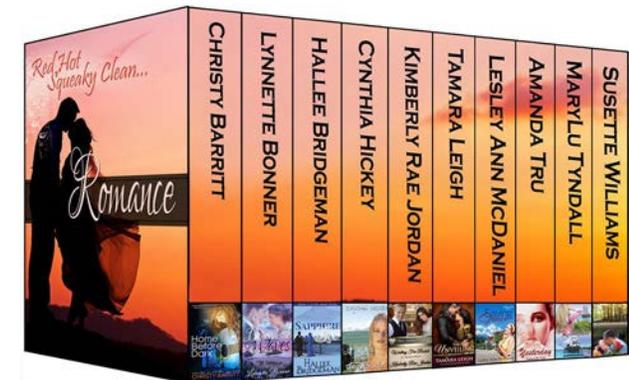
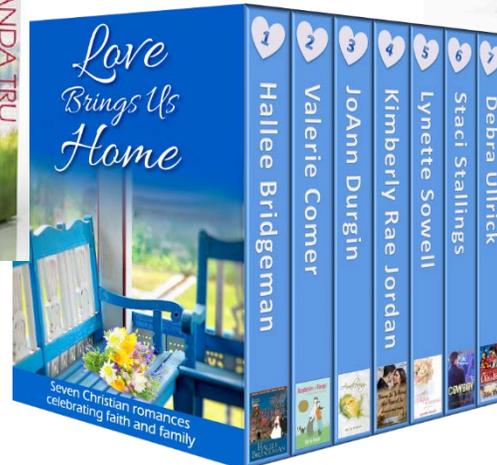
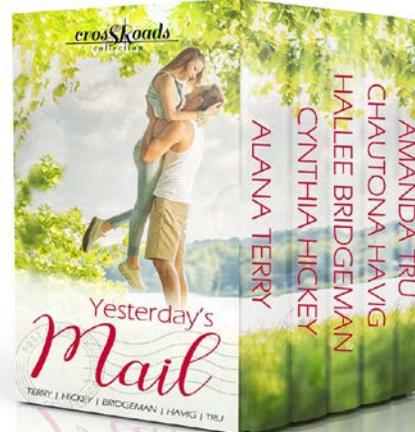
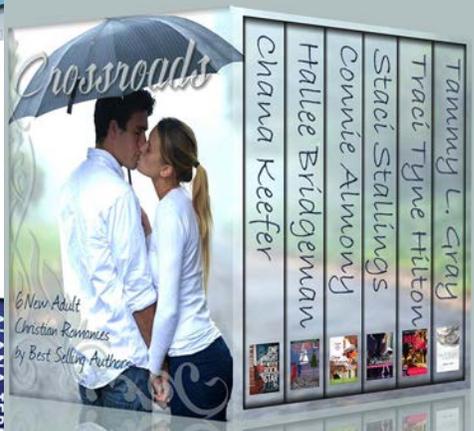
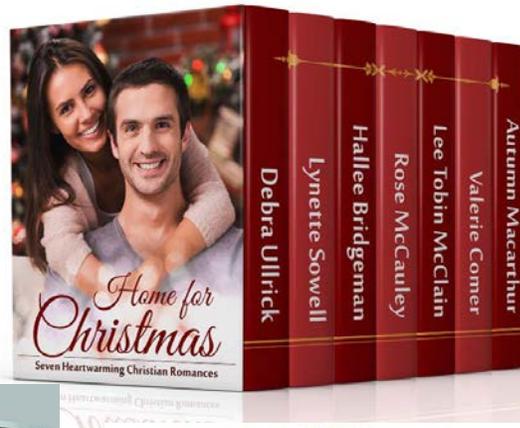
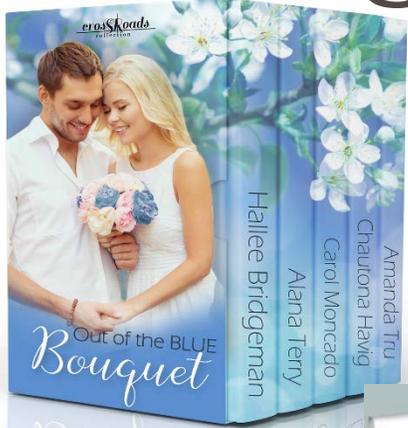


Ongoing Marketing

- Join box sets with other authors



Ongoing Marketing



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Amazon Author Rank ^{beta}

The most popular authors. Updated hourly.

- All Books
- Kindle eBooks
- Biographies & Memoirs
- Business & Money
- Health, Fitness & Dieting
- History
- Literature & Fiction
- Mystery, Thriller & Suspense
- Religion & Spirituality
- Romance
- Science Fiction & Fantasy

Most Popular Authors in Religion & Spirituality

1. Leah Atwood



Most Popular Books in Religion & Spirituality



2. John F. MacArthur



Most Popular Books in Religion & Spirituality



3. Lynette Bonner



Most Popular Books in Religion & Spirituality



4. Kimberly Rae Jordan



Most Popular Books in Religion & Spirituality



5. Halle Bridgeman



Most Popular Books in Religion & Spirituality



6. Lesley Ann McDaniel



Most Popular Books in Religion & Spirituality



Ongoing Marketing

- Join box sets with other authors
- Run sales on your books



Ongoing

Christian Romance

#1



The Lacemaker

★★★★★ 142

\$1.59

#2



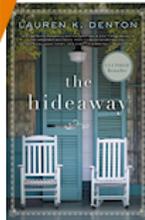
kindleunlimited

Submerged (Alaskan Courage Book #1)

★★★★★ 1,725

\$8.34

#3



The Hideaway

★★★★★ 1,708

\$5.99

#4



Emerald Fire (Inspirational Romance):
The Jewel Series Book 3

★★★★★ 138

\$0.99



Ongoing Marketing

- Join box sets with other authors
- Run sales on your books
- Run sales on paperbacks
- Do promotional opportunities with other authors
 - Newsletter swaps
 - Blog interviews
 - Facebook parties
 - BookFunnel Promos



Questions

